

## FRIDAY, MAY 16, 2025

**10:00** INAUGURAL PRESS  
**10:30** CONFERENCE



**Mr. Patrice VERGRIETE**  
Former Minister, Mayor of Dunkirk,  
President of the Dunkirk Urban Community.

**11:00** DUNKERQUE, FRENCH MODEL OF THE SUSTAINABLE CITY :  
**13:00** FROM THE TRANSPORT REVOLUTION TO THE TOURISM REVIVAL

Named as one of the 20 cities that will "save the world" by the **World Economic Forum** in Davos, **Dunkirk** has established itself as an international model of urban transition. As the largest urban area in Europe to have introduced **free bus travel for all**, it has profoundly transformed mobility, accessibility and quality of life for its residents. Combined with an ambitious environmental strategy and an urban and tourist revival, this policy has made **Dunkirk a benchmark for sustainable cities in the 21st century**. During this conference, the speakers will discuss the keys to this success and the prospects it opens up on an international scale.



**Mr. Patrice VERGRIETE**  
Former Minister, Mayor of Dunkirk, President of the Dunkirk Urban Community.



**Ms. Marjorie ELOY**  
President, Dunkirk Tourism Board



**Mr. Xavier DAIRAIN**  
Director of Ecological Transition Strategy for  
the Territory, ÉcosystèmeD



**Mr. Jean-Baptiste TIVOLLE**  
President, FRAC Grand Large  
Former President, CCI Hauts-de-France Region

**13:00** COCKTAIL LUNCHEON  
**14:00** DEDICATED TO PARTICIPANTS



**Ms. Emmanuelle VERGER**  
Chair of the Supervisory Board,  
Dunkerque-Port



**16:00** DUNKERQUE, THE FRENCH MODEL FOR DECARBONISATION AND  
**18:00** SUSTAINABLE PORT DEVELOPMENT

**A French model** of industrial and port transition, **Dunkirk** is establishing itself as **Europe's leading energy hub**. With €38 billion of investment planned and **20,000 jobs** announced over the next decade, the region embodies a new generation of sustainable ports, combining economic competitiveness with climate ambitions. This conference will present the structuring projects that are making **Dunkirk and its port a European benchmark in terms of decarbonisation, industrial, energy and port development**.



**Mr. Patrice VERGRIETE**  
Former Minister, Mayor of Dunkirk,  
President of the Dunkirk Urban  
Community.



**Mr. Maurice GEORGES**  
Chief Executive Officer,  
Dunkerque-Port



**Mr. Rafaël PONCE**  
General Manager, ÉcosystèmeD  
with the testimony of YOKOGAWA ♦



**Mr. Daniel DESCHODT**  
Deputy CEO & CCO,  
Dunkerque-Port



**Mr. Brice FARINEAU**  
Managing Director Customers, EDF



**Mr. Jean-Bernard TERRIER**  
Business Director, EDF

**18:00** COCKTAIL RECEPTION  
**20:00** DEDICATED TO PARTICIPANTS

## SATURDAY, MAY 17, AND SUNDAY, MAY 18, 2025

Over the course of these two days, come and explore Dunkirk: an immersion in its heritage, vibrancy, and sustainable initiatives, which establish this port city as a genuine destination in the heart of Europe! **Open to all from 10 a.m. to 6 p.m.**

